



## NORWICH SCHOOL

### Norwich School Sponsorship Packages - valid for 2019

#### Corporate sponsorship:

Corporate sponsorship opportunities at Norwich School for 2019 are now available. We would be delighted to have your support.

Sponsors will receive:

- Advertisement for your company and brand to the Norwich School community, comprising parents, pupils, staff and alumni (called Old Norvicensians - ONs), through our high quality, coffee-table style hard-copy ON Magazine distributed to 4,500. This will next be published in spring 2020.
- Your company name will be made visible on a Sponsors' Board on the school website and moving screens situated around the school.
- We will feature your name and logo in the programmes for some high-profile school events such as school musicals and plays, as well as the school's showpiece *Gather Festival* in the summer. Events are well supported, of high quality and the audience are well engaged.
- We will support you on social media, reflecting our thanks.
- During the year, we will send you periodic invitations to special school events, including concerts and exhibitions and a thank you tea-party event with Head Master, Steffan Griffiths.

Funds raised will go towards our major school needs: bursaries to support aspiring pupils requiring means-tested financial support in order to benefit from the Norwich School experience; the procurement of equipment and facilities for pupil enrichment to help promote the best talent; to support a fund run by the Head Master reflecting the school's greatest needs.

**Cost:** A one-off cost of £1,000 will cover the balance of the 2019 calendar year period



Spaces will be limited on a first come first served basis, so do book early.  
Invoices will be sent out shortly thereafter.



### Other support packages:

Bespoke packages are available for other sponsorship opportunities, including:

- Naming opportunities, including naming a bursary, buildings, rooms and other on-site facilities
- Outreach opportunities, including the annual Norfolk Summer School for pupils from local state schools and Easter revision camps
- Branding opportunities at sports pitches
- Sports kit and equipment sponsorship
- Whole event sponsorship: musicals, plays, concerts, lectures
- Other creative ideas from businesses wanting to be involved are very welcome

### Notes:

- Any sponsor may also wish to donate prizes for raffles at our very popular ON Day event in the summer and at the ON Annual Dinner in December.
- Timings and nature of events and whether programmes will be produced for each event will be at the school's absolute discretion. Additional events may put on during the year.
- Sponsorship is not however available for some school events including those with a predominantly religious content or focussed on an internal audience e.g. Norvicensian magazines, Prizegiving, House Music Festival etc.
- Sponsorship for Friends of Norwich School events are handled separately. Sponsorship is available directly through the Friends of Norwich School and is not included here.
- Advertising does not include automatic of free admission to events, but details of all events will be circulated to a named representative of any sponsor.
- Sponsors will be responsible for providing appropriate quality copy to Norwich School's Marketing Department and for ensuring any changes are notified in a timely manner.

**Please contact any of the following with queries and to take your sponsorship forward:**

Jonathan Pearson (Fundraising Campaign Director) [jpearson@norwich-school.org.uk](mailto:jpearson@norwich-school.org.uk)  
Rachel Lightfoot (Development Manager) [rlightfoot@norwich-school.org.uk](mailto:rlightfoot@norwich-school.org.uk)  
Katie Hardingham (Development Officer) [khardingham@norwich-school.org.uk](mailto:khardingham@norwich-school.org.uk)

**T: 01603 728 479 or 01603 728 431**